

## Searching for Sugarman, The Trailer

If I had to name ten artists that I've ever been involved Rodriguez would be in the top five.

He's my most memorable artist.

Bob Dylan was mild to this guy.

He was just a wandering spirit around the city.

When he opened up and sang it was like whoah, this guy's got it.

We expected big things but he did absolutely nothing.

How many records do you think he sold in America?

In America, six.

Nobody had even heard of him.

How can that be?

It's a bit of a mystery how the first copy of Cold Fact came to South Africa, but to us it was one of the most famous records of all time.

He was the soundtrack to our lives - bigger than Elvis, much bigger than The Rolling Stones.

Any revolution needs an anthem.

The message he had was be anti-establishment.

The first opposition to Apartheid, they were influenced by Rodriguez.

Nobody knew anything about him; he was a mystery.

Then we found out that he had committed suicide.

The story differs a lot, and a lot of people have different versions of the story.

He set himself alight on stage.

And he reached down and pulled up a gun, and pulled the trigger.

I thought it'd make a good story to find out how Rodriguez died.

So we started looking quite deeply at the lyrics.

And one day, just by accident, I found it.

What I thought was the end of story was actually just the beginning.

And the best part was still to come.

It said 'Wanted' and 'Have you seen this man?'

And then I found I have seen who he wants.

It's almost like something you would make up if you were bragging or some dream or something.

He's like a wiseman or prophet.

Way beyond just being a musical artist.

He had this kind of magical quality that all genuine poets and artists have.

I think he is representative of the human spirit, of what's possible.

This is all too strange to be true.

These are the days of miracles and wonder.